



HASBARA FELLOWSHIPS
Empowering Advocates for Israel

Conditions of Refundable Deposit for Hasbara Fellows

Congratulations on your acceptance as a Hasbara Fellow. Your \$250 deposit is eligible to be refunded **upon completion of 2 semesters of successful Israel advocacy on campus** *after* your participation in the Hasbara Fellowships program in Israel.

In order to receive your deposit back after these 2 semesters:

1. You must accumulate 10 points from the chart below.
2. As part of the 10 points you **MUST** complete at least two of the following options:
 - a. Build a coalition with a non pro-Israel group on campus
 - b. Actively participate (via your personal profile) in a Hasbara Social Media campaign
 - c. Organize a thematic table using Hasbara campaign materials
3. You must complete above requirements working with your Hasbara Fellowships regional advisor to accomplish your goals. Please note that points will not be awarded for any activity not discussed with your Regional Advisor before implementation.

Additional conditions to receive your deposit back after 2 semesters:

1. You **must communicate regularly (minimum once per month)** with your HF Regional Advisor to keep them up to date on your activities and accomplishments.
2. **You must complete and submit deposit return reports** after both your 1st and 2nd semesters on campus after the Israel program. HF will send you a link to complete both forms, but it is your responsibility to submit them by the deadline provided. Both forms must be submitted to receive your deposit back.
3. You agree to **identify yourself as a Hasbara Fellow** in Israel-related forums.

By signing below, you acknowledge that you have read and understand the conditions outlined above and the point systems outlined on the following page.

Name (print) _____

Date _____

Signature _____

Point Details:

Activity	Points	Details/Explanation
Building an ongoing relationship or coalition with a non pro-Israel student group <ul style="list-style-type: none"> - If <i>help</i> build relationship/coalition (one time thing) – 1 point 	3	To attain 3 points, this must be a deep and ongoing relationship, utilizing Hasbara coalition building strategy. Just hosting a “one-off” event with a partner organization is worth only 1 point.
Build a pro-Israel social media campaign <ul style="list-style-type: none"> - If <i>help</i> build social media campaign – 1 point - If participate in a Hasbara social media campaign- 1 point 	2	For 2 points, you must create a unique ongoing (week-long minimum) social media campaign on a personal or Israel group page For 1 point, either you must help to create and share a unique SM campaign OR share a week’s worth of a Hasbara social media campaign on your personal profile.
Effectively Combat Anti-Israel Propaganda Ongoing Campaign – ie BDS <ul style="list-style-type: none"> - Effectively combat a <i>1 time</i> anti-Israel event – ie Apartheid wall – 1 point 	2	For 2 points, you must be an active and contributing leader in building and implementing a strategy to fight against BDS/Apartheid Week, or some other ongoing anti-Israel campaign. Protesting or combatting a 1 time event - ie an anti-Israel speaker or article, etc - is worth 1 point.
Publish an Israel related article or editorial in the university newspaper	2	Must have access to link or scan of article
Table on campus, displaying and distributing Hasbara Fellowships materials <ul style="list-style-type: none"> - If use other materials that target undecided about Israel – 1 point 	2	The use of Hasbara materials must be in a strategic and thematic manner. Tabling to solely promote an event does not receive points.
Plan and execute a pro-Israel program that aims to reach those undecided about Israel	1	Only programs that are discussed with your Hasbara advisor will be counted. *These can be non-Hasbara activities, but you must speak to your Hasbara advisor to build a strategy for a successful program.
Write a blog post during or after the Israel Program on the HF website	1	
Recruit a student to participate on a future HF Israel Program (must attend)	1	They must include your name in their application (under ‘referred by’)
Help run or represent Hasbara at an organized event or community initiative	1	Host a Hasbara table at a conference, volunteer for a Hasbara community event, etc. This must be approved prior by Hasbara Fellowships staff.